

Eight
All Home
Print
PAGES

Thirty-first Year.

NIAGARA CAMP IS NOW A BUSY PLACE, CAMP OPENS ON MAY

Old Mud Roads have all been
Rebuilt by the Engineers—
New Freight Sheds and
other improvements made

SUNDAY TRAINS

It is believed that some of the
Battalions will "hike" through
from Toronto—Hotel Men
Enlarging their Premises

Niagara camp is to open two weeks
from Monday but there is considerable
preparation work yet to be done by
the engineers corps who are getting
things in shape for the troops when
they arrive. The engineers
corps are working hard on roadmak-
ing, etc., and everything possible is
being done looking to a better, more
efficient and convenient camp this
year than ever.

Lieutenant J. S. McMurray, of the
Engineers Corps, is in charge of the
work and he has 120 men and four of-
ficers under him. The principal work
which has been going on for the past
few weeks, ever since the engineers
arrived, is roadmaking.

In past years the work at Niagara
Camp has been handicapped by reason
of the bad roads on the camp
grounds. They were nothing more
than by paths in rainy weather, it
was very hard for the transports,
both motor and horse driven to get
through the mud.

A new freight shed has been built
at the western end of the camp
grounds and there all the supplies for
the camp will be taken. At present
the building which is as big as a rail-
way freight shed in a good sized city,
is being used as a bunk house and
living quarters by the engineers. It
was very fortunate that they had
this building because of the cold wet
weather of late. In a few days the
engineers will vacate the building
and go into tents and get the building
ready for the purpose for which it
was built.

Next, permanent roadmaking is go-
ing on, not the heavy macadam, but
with a thin coating of cut stone
which will be sufficient for the camp
purposes during the summer. Oil will
be spread over the roads to keep
down dust. Huge quantities of cut
stone has been brought to the camp
ground on freight cars.

The engineers have this year under-
taken another permanent improve-
ment feature for the camp. Formerly
the waterworks system was not very
satisfactory, the mains forming a
dead end, which sullied against the
quality and supply of the water. The
engineers are now about to lay a
new 4 inch water main so as to obvi-
ate the disadvantages formerly ex-
perienced. The water supply for the
camp comes from the town system.

It is believed here that some of the
battalions at least will trek from
Toronto and other places where they
wintered, to Niagara, as the great
trek of last autumn when the camp
broke up, proved highly satisfactory
in the way of training the troops in
forced marches. It is understood that
the batteries will trek to Petawawa
from Toronto.

Unlike the hotels in some other
parts of Ontario, whose proprietors
threaten to close up shop when pro-
hibition comes, the Niagara hostellers
will make the very best use of their
opportunities for entertaining the
travelling public. Some of them are
enlarging their premises for they ex-
pect a big summer here.

The Niagara hotel men have only
two more weeks to sell booze, for
they have been ordered to close up
their bars two weeks from to-day
and keep them shut in so far as
strong drink enter into the arrange-
ment, for the next three and a half
years. Of course they'll sell proxy
beer, two and a half per cent. alco-
hol and no doubt will do a rushing
business in that line.

The roads leading to Niagara are
drying up well and are getting into
good shape for travel. Already
many of the summer cottages are
occupied, some Toronto and Buffalo
people being here. On account of the
high prices being asked for cottages,
some as high as \$150 a month, some
as low as \$100 a month, some of the
regular summer residents will
spend only part of the summer here,
and some owners have rented
this year. Some owners have rented
their cottages to others and will
spend the summer somewhere else.

A St. Catharines lady is authority for
the statement that there is not a sin-
gle cottage now to be had, as she has
made every effort to get one without
success.

Arrangements have been made by
the Michigan Central to run Sunday
trains from Niagara Falls to Niagara
this year.

DIED

GOW—At her sons residence, Leith,
Scotland, on Friday, April 28th, 1916,
Barbara M. Gow, aged 84 years,
mother of Mrs. Murray Beamer, North
Grimsby.

PAID UP LIST

Mrs. J. D. Walker, Grimsby, Apr. 24/17
Mrs. J. Stewart, Brantford, Mar. 1/17
C. J. Durham, Grimsby Dec. 31/17
W. C. Haynes, Toronto, May 1/17

THE CHURCHES

METHODIST

Quarterly Sacramental Service in
the morning.
The third and last of the Series of
Addresses on the Bible will be given
by the Pastor, in the evening. The sub-
ject is, "The Truth of the Bible, proved
by the Fulfillment of Prophecy."

ST. JOSEPH'S R. C.

Sunday the 7th of May, Mass in
GRIMSBY at 10:45.
Sunday School at 3 o'clock.
Five minutes sermon and benedic-
tion at 7 p.m.
Next Mass in Smithville on the
14th of May, at 10:45.

BAPTIST

Sunday, May 7th, 11 a.m.—"They
went out and told Jesus."
2:30 p.m.—Bible School, "The Mis-
sionaries of Antioch."
7 p.m.—Twice Rescued from
Slavery."

Monday, 8 p.m.—B. Y. P. U.—
Lecture by Mr. Edwin Smith on "A
trip through British Columbia."
Tuesday, 2:45 p.m.—Mission Circle
at the home of Mrs. Charles Laing
Kidd Ave.

Wednesday, 8 p.m.—Prayer and
Praise Service.
Golden Text: "Go ye therefore
and make disciples of all the nations."

ABINGDON WOMEN'S SOCIETY

Red Cross Work

The Abingdon Women's Society
was organized in April, 1915, for the
purpose of doing Red Cross Work.
The following report for year April
1915-16 shows that the women of
Abingdon are patriotic, and provid-
ing it in the most practical way. There
are 17 paid up members, and others
who have helped most generously.
They have made and contributed to-
gether, \$154 cash, which has been de-
voted to Hamilton Branch of the
Red Cross Society. They have also re-
ceived 11 County of Lincoln Grants of
\$35.00 each, which was also donated
to Hamilton, from which they re-
ceived their supply of work.

Their enthusiasm is by no means
cooled by faithful labor, as during the
last three months they have returned
more work than in the previous nine
months, and trust that those who
read this report will be encouraged
to greater efforts on behalf of our
brave soldiers, who are doing so
much, and in many cases, giving
their lives for us.

They have cut and made into gar-
ments, 32 webs of goods, of which 15
were used the first three months. Garments
made—238 Hospital shirts, 13 pyjama
suits (106 garments), 110 Bed
Jackets, 13 day shirts, 22 sheets, 48
pillow slips, 144 vest pads, 61 band-
ages, 1200 mouth wipes, 6 pillows, 6
quilts; also 130 pairs of socks, 113
pairs of hosiery, 9 khaki mufflers and
20 face cloths, all of which have been
returned to Hamilton Red Cross
Branch, together with 20 large rolls
of old linen.

The Society gladly hand out work
to those desiring it.

FULTON

Mr. and Mrs. Nelson Jacobs, of Win-
ona, spent Sunday with their grand-
children, Mr. and Mrs. Aaron Nelson.
Mrs. Fortner and her daughter, of
London, spent a few days with Mrs.
E. B. Halstead, last week.

Mr. and Mrs. Walter Young visited
Mr. and Mrs. Adam Smith and family,
of Ononda, on Sunday.

Mrs. Norris Terryberry, of Hamil-
ton, is spending this week with her
mother, Mrs. Aaron Nelson.

Mr. and Mrs. Arthur Nelson, of
Fruitland, visited at Mr. L. Nelson's,
on Sunday.

Mr. Robert Sheldrake has returned
from St. Thomas where he was called
to see his sick brother. He reached
him in time to see him before he passed
away and remained for 1 1/2
days.

The Stone Church, L. A. will hold
their annual business meeting and
award a social hour in the Hall, on
Thursday, May 11th.

Miss M. St. John, has returned to
her school in Toronto, after spending
Easter at her home here.

A PLEA FOR NEWS

If anyone has—
Died.
Blinded.
Married.
Left town.
Embarrassed.
Had a fire.
Sold a farm.
Had a baby.
Been arrested.
Come to town.
Bought a home.
Committed murder.
Fallen from an aeroplane.
That's news—Telephone 26.

NEWS of THE COUNTY AND DISTRICT AS CULLED FROM OUR EXCHANGES

Welland's Tax rate for 1916 is 20
Mills.

St. Catharines celebrates its For-
tenth Anniversary as a city, on Mon-
day.

Steamer Averil does \$2000 damage
to locks on Welland Canal, by
jamming them.

Mr. Andrew Liddell, formerly of
Beamsville, a well known and highly
respected citizen passed away Friday
morning at his home, 121 King St.,
St. Catharines. The deceased was
widower and was in his 81st year.

He leaves one sister, Mrs. Babcock,
to mourn his demise. The funeral took
place on Sunday afternoon at 2 p.m.
from the residence of the deceased.

What will become of the hotels in
St. Catharines when prohibition goes
into effect is a question which many
curious persons are asking. So far as
The Journal can learn some of them
will be turned into stores and busi-
ness houses. Two or three are on the
market for sale, it is learned, but if
not sold will be cut up for retail and
their purposes. Mr. John Quinn, of the
Russell House, which is one of the
most valuable real estate properties in
St. Catharines, has in mind the con-
version of his property into fine store
elites. Being situated at the corner of
James and St. Paul streets, he figures
that he could make three or possibly
four splendid stores and it is what
he will probably do in the near future.

RED CROSS SUBSCRIPTIONS FOR APRIL

Mr. Amos.....	1
Mrs. H. Anderson (April and May).....	1
H. C. Anderson.....	1
J. R. Allan.....	1
Mrs. D. P. Allen.....	1
Mrs. Aikman.....	1
L. Blanchard.....	1
Mrs. W. H. Blagie.....	1
Mrs. Banwell.....	1
Mr. Bull.....	1
Mrs. Lorne Cook.....	1
Mrs. Baldwin.....	1
Mrs. Beverly Cook.....	1
Mrs. W. Brownlee.....	1
Mrs. J. Bertram (March and April).....	1
Mrs. Hrough (March and April).....	1
Wm. Bowman.....	1
Mrs. R. C. Bishop.....	1
Mrs. Thos. Brown (May).....	1
Mrs. J. H. Beamer.....	1
G. M. Beamer.....	1
Mrs. O. Beamer.....	1
Mrs. J. P. Beamer.....	1
Mrs. W. Beamer.....	1
Mrs. N. E. Culp.....	1
Mrs. J. H. Culp.....	1
H. Cook.....	1
W. B. Calder.....	1
A. Chambers.....	1
H. J. Croft.....	1
David Cloughley.....	1
John Cloughley.....	1
Mrs. A. Cloughley.....	1
Mrs. W. Coon.....	1
P. P. Carruthers.....	1
Mrs. Counsell.....	1
Mrs. E. Cole.....	1
Mrs. Chivers.....	1
Dr. and Mrs. D. Clarke.....	1
Miss B. Carpenter.....	1
A. E. Chambers.....	1
Mrs. J. A. Durham (April and May).....	1
Mrs. J. A. Durham.....	1
W. J. Doherty (Mar. and Apr.).....	1
Jas. Douglas.....	1
P. M. A.....	1
Miss L. C. Elliot.....	1
Mrs. Eddy.....	1
Mrs. J. W. Eaton.....	1
Mrs. O. A. Farwell.....	1
L. V. Flett.....	1
Mrs. S. Fisher.....	1
Mrs. A. Fisher (Mar. and Apr.).....	1
W. J. Fisher.....	1
H. H. Fleming.....	1
Eva Fleming.....	1

The annual Martin 10 mile road
Race will be held in St. Catharines,
on May 24th.

The ladies of St. Catharines and dis-
trict are busily engaged raising
money for the erection of a Rest
House for the soldiers at Niagara
Camp.

The estate of the late James Kerr
Osborne, formerly of Beamsville, Vice-
president of the Massey Harris Co.,
valued at \$102,943 has been filed in
the surrogate court for probate. He
died on January 14th, 1916, at Bourne-
mouth, England, and the will is dated
May 4th, 1915.

The funeral services over the re-
mains of the late Andrew Liddell
took place Sunday afternoon, in St.
Catharines. Rev. Dr. Ratcliffe con-
ducted the services. Charles Case,
George Danley, D. L. Craikbank,
Harry Henry, M. Glackin and A. H.
Trappell acted as bearers in the city.
The interment took place at Mount
Osborne cemetery, Beamsville. On ar-
rival of the cortege at Beamsville,
Mount Ivy Lodge, A. F. & A. M., of
which deceased was a member, acted
as an escort through the village to the
cemetery. Worshipful Brothers W. F.
Vidal, George Kerr, and John Ritchie
read the Masonic service, assisted by
Bro. W. Halth as chaplain. Rev. A. A.
Lala, conducted the religious services
at the grave side. Wor. Bro. John Rit-
chie and Bros. William Zimmerman,
Hugh Sinclair, Thomas Wood, Joseph
Groby and John Gibson acted as bear-
ers.

W. G. H. Lowe.....	25
Mona E. Miller.....	1
Mrs. John Muir.....	1
Mrs. W. H. Morse.....	1
William Montgomery.....	2
Cora B. Marsh.....	1
D. Marsh.....	1
Mrs. R. G. Mackie.....	1
J. M. Metcalfe and family.....	1
Joseph Marlow (March, April, May, June).....	1
Mrs. A. M. Munro.....	1
Mrs. H. Marsh (March, April).....	1
Mrs. A. W. McCallum.....	1
Mrs. E. G. Morris.....	1
Miss Nellie.....	1
R. F. Nelles (New York).....	1
R. A. Nelles (New York).....	1
E. H. Norton.....	1
Wm. Newton.....	1
W. Newton.....	1
Geo. Olmstead.....	1
Ottaway.....	1
Poolley.....	1
Paekham.....	1
J. Pettit.....	1
Geo. Pettit.....	1
K. Ross.....	1
Mrs. Rimmer.....	1
Mrs. Jan Randall.....	1
Mrs. Rimmer.....	1
Mrs. W. Ryan (March and April).....	1
Mrs. Frank Russ.....	1
Mrs. C. Arthur Rea.....	1
J. C. Ryan.....	1
Mr. and Mrs. Rea.....	1
J. Sutherland.....	1
L. Staples.....	1
Mrs. Neuman.....	1
Mrs. Smith.....	1
Mrs. W. J. Schwab.....	1
Mrs. J. A. Secor.....	1
Mrs. Steele.....	1
Leslie Steele.....	1
Mrs. S. Rymo.....	1
M. M. Stewart.....	1
Mrs. St. John.....	1
C. E. Sney.....	1
Mr. and Mrs. Spradbury.....	1
P. J. Sutton.....	1
Mrs. C. A. P. Smith.....	1
Mrs. A. Swayze.....	1
Miss Ethel Soffley.....	1
Mrs. W. E. Smith.....	1
J. G. Tenlyck.....	1
Velma Teeter.....	1
Mrs. Chas. Terberry.....	1
Mrs. Kate Taylor.....	1
Mrs. J. W. Thomas.....	1
Mrs. M. W. Thomas.....	1

PAST MAYORS OF ST. CATHARINES

St. Catharines Standard

Appropos of 40th anniversary of the incorporation of St. Catharines as a
city the Standard unfolds the lists of mayors during the forty decades this
municipality has been a city, still further through the period when this mu-
nicipality was a town and still further to the village days when the chief mag-
istrate was known as the President of the board of police. The list is as
follows:

Presidents of the Board of Police.	
A. R. St. John for the year 1845.	E. R. Adams during 1846-7-8-9.
Mayors (Town)	
Bernard Foley, 1846.	John Burns, 1866-7-8.
E. W. Stephenson, 1851.	J. G. Currie, 1868-70.
E. S. Adams, 1853-4-5-6-7-8-9.	Patrick Macdonald, 1871.
J. G. Currie, 1860-1-2.	H. H. Collier, 1872-3.
Wm. McDevlin, 1863.	James Norris, 1874.
Wm. Eccles, 1864-5.	Jas. Douglas, 1875 to May 1, 1876.
Mayors (City)	
Cal. Brown from 1st. May '76 to 1st. Jan. '78.	M. Y. Keating, 1890-1900.
Lucius A. Oille, 1878.	J. E. McIntyre, 1901-3.
Henry Carleton, 1879-80-1.	A. W. Marquis, 1904.
Patrick Larkin, 1882-3.	Theodore Sweet, 1905.
H. T. Smith, 1884.	Andrew Riddell, 1906-7.
Henry A. King, 1885-6.	W. B. Burgoyne, 1908.
John A. Cuffe, 1887-9.	John S. Campbell, 1909-9.
J. E. McIntyre, 1889-90.	J. M. McBride, 1910-11.
J. B. Goodman, 1891-3.	Dr. W. H. Merritt, 1912-13.
C. Rykert, 1895-6.	T. J. Petrie, 1914-15.
W. C. Gilleland, 1897-8.	W. B. Burgoyne, 1916.

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If you have never tried Park's
Straw Hat Dye, for coloring or renew-
ing your last year's hat, you cannot
realize what a fine finish it will pro-
duce. Made in all the fashionable
shades and will not wash off. A 25c
bottle will do a large hat. Try it.
Parke & Parke, Market Square.

PAID UP LIST

Frank Smart, Grimsby, April 27/17
H. L. Gibson, Grimsby, Dec. 31/16
F. W. VanLaven, Hamilton, Oct. 1/16
Wm. Fitch, Grimsby, Dec. 31/16
Miss Elzesterman, Grimsby, Dec. 31/16
Sidney Cartwright, Smithville, Dec.
20/17
Wm. Purcell, Vinemount, Mar. 10/17
Judson Golding, Smithville, Jan. 17/17

Three Year-old Stakes To Be Raced At Grimsby May 24, 1916

Open to all Trotters and Pacers
Three Years Old and Under

CONDITIONS

Entries close May 9th. First payment \$2.00 and \$2.00 to start. Half
mile heats. Three heats to be raced and money awarded on Point Sys-
tem. Money divided 10, 30, 20 and 10 per cent, the fifth horse to re-
ceive 60 per cent. of his entrance money back. All entrance money
receive 40 per cent. of his entrance money back. All entrance money
will go into the stake and \$25.00 will be added by the Association.
Hopples not allowed. Rule 61 provide for a fine of \$100.00 against any
person using hopples on a three-year-old in a race.

Canadian National Trotting and Pacing Association rules to gov-
ern.
Entries must be made, horses named and money paid not later
than May 9th. This rule will be strictly enforced.

JAS. A. LIVINGSTON, Secretary, Grimsby.



"MADE IN CANADA."

Ford Touring Car Price \$530

If you stayed indoors all winter—you might not
need your Ford till "new grass" time. But in the
wide "out-of-doors" the Ford serves as well in Janu-
ary as in June. It's the all-year-round car with a
reputation for service and economy that isn't affected
by the season.

The Runabout is now \$480; the Town Car \$780; L.O.B.
Ford, Ontario. All cars completely equipped, in-
cluding electric headlights. Equipment does not in-
clude speedometer. Get particulars from

G. E. SMITH & SON, Dealers
Grimsby, Ont.

GRIMSBY has a Lord Roberts of
own now. Sergt.-Cook Samuel Beaman
whose silky grey whiskers have been
seen upon our streets for years, is
our Lord Roberts. Samuel is going
Overseas with the 95th and one day
last week turned up at the Barracks
minus his whiskers. A man has to
look at him twice now to see if it really
is Beaman, because he is the dead-
split of "Bob."

The married men of "B" Co. went
down to ignominious defeat at the
hands of the single boys playing foot-
ball, on Monday night. Timothy J. Far-
rell, the World's Greatest Single-
handed Transport Driver was respon-
sible for the married mens defeat.
Tim was goal-tender for the "Dou-
blers" and every time the ball came
his way he jumped the other way and
let it go in. Paddy Williamson says
"If a farmer drove a load of hay
through the goal, Tim would be too
slow to even get a handful of it."

A fast and exciting game of football
was played on the school grounds on
Saturday afternoon when the "B" Co.
team defeated the crack team of the
120th Batt. from Hamilton by a score
of 3-1.

Paddy Williamson the "Inimitable"
"Cockney-Cork" comedian of "B"
Co. came down from the football field
the other night with his nose skinned
up for fair Paddy says he went to
stop the ball and the ball stopped
him, you know says Paddy "Ever
time I get in a fight my nose gets
there first. It's no wonder it does for
Paddy is the first son of Cork we ever
seen with a Jew Probsitic."

The GRIMSBY soldiers played a
team from the Beamsville Post at
Football, on Tuesday night and trimed
the Easterners up to the tune of
2-4. Sergt.-Major Watkins was the
referee. As a referee the Sergt.-Major
is a success as a soldier.

"HOMESICKERS" EXCURSIONS VIA "GREAT LAKES ROUTE."

EACH WEDNESDAY

Homeseickers Excursionists via Ca-
nadian Pacific may, if they so desire,
take advantage of the "Great Lakes
Trip."

The Steamship "Manitoba" on which
Homeseickers tickets will be honored,
on payment of \$2.00 additional to
cover meals and berth; sails from
Owen Sound each Wednesday during
season navigation, calling at Sault
Ste. Marie, Port Arthur, and Fort Wil-
liam, connecting at the latter point
for Winnipeg and Western Canada.

The "All Rail" Homeseickers Ex-
cursions are in effect each Tuesday
until October 31st inclusive.
Particulars from Canadian Pacific
Ticket Agents or W. B. Howard Dis-
trict Agent, Toronto.

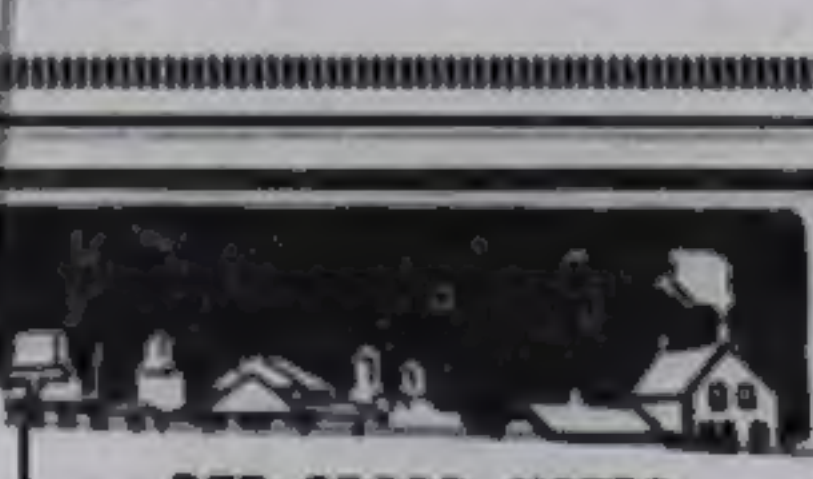
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sulphur solution, Grasselli Ar-
te, Grasselli Arsenate of
Grasselli's Sulphate
Nicotine.

ys carry on hand. No order
so small. I am always ready
orders or quote prices.

Grimsby

Phone 107



RED CROSS NOTES

The following articles have been
sent to Toronto Red Cross headquar-
ters from GRIMSBY Women's Insti-
tute during April:

20 Feather pillows.
100 Pyjama suits.
20 Flannel shirts.
15 Wash cloths.
6 Helphem shirts.
6 Surgical shirts.
6 Ambulance pads.
6 Turkish towels.
1 pair hospital socks.
To National Service Committee—
100 pairs of socks.

WANTED

BUSINESS CARDS

DENTAL
Dr. J. M. Hughton
Dentist
Over J. C. Farrells Shoe Store
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DR. W.A. BROWNLEE
DENTIST
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GRIMSBY, ONT.

F. HANSEL, Dentist,
Room 40 Federal Life Building,
on and James Sts., Hamilton, Ont.

MEDICAL
DR. ALEXANDER
PHYSICIAN & SURGEON
CORONER COUNTY LINCOLN
118 ST. WEST GRIMSBY
See hours, 8 to 10 a.m.; 1 to 2 and 7 to 9 p.m.
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Offices—Grimsby and Beamsville.
Money to loan at current rates.

Carpenter & Morwick
Barristers, Solicitors, etc.
Grimsby Office at office of Grimsby Co-
Operative Limited, (Old Post Office)
Main Street.
See hours: Every Monday and Thurs-
day, from 10 to 6.
Hamilton Office: Federal Life Building.
Phone 754.

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CASTER**
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2 Ontario St. St. Catharines
A. Lancaster, K. C., J. H. Campbell,
E. H. Lancaster
One of the firm will be at the
Grimsby, Grimsby, every Wednes-
day from 1.30 to 5 p.m.

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AS. A. LIVINGSTON, Auctioneer
and Valuator
Grimsby, Ontario.

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Solicitors, Notaries, etc. Money to
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mals, horses especially. Terms
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Ontario.
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tention.

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Subscription price 50 cents per year in advance, or three
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Advertising rates, fifty cents per inch, per issue. Classi-
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Send for sample copy.

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Call and inspect our stock. A full
line of choice
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BOURNE BROS.
GRIMSBY, ONT.
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the migrating habit, they may be de-
stroyed in great numbers by the use
of the arsenic bran mash preparation
such as is used for the destruction of
grasshoppers. It is prepared in the fol-
lowing proportions:—
Paris green..... 3 lbs.
Bran..... 50 lbs.
Cheap Syrup..... 4 qts.
Lemons or Oranges..... 10
Mix the Paris green and bran to-
gether while dry; dissolve the syrup
in the water; squeeze the lemons into
this and finely chop the peel and pulp
and add them also; pour this mixture
into the bran and Paris green, thor-
oughly. The lemons may be prepared
by putting them through a meat grind-
er. Distribute the mixture broadcast
in as fine particles as possible where
the cutworms are most abundant.
The application should be made to-
ward evening or early (between 4
and 7 o'clock) in the morning. From
3 to 5 pounds of dry bran is usually
sufficient for an acre of land, when
used against grasshoppers. Never dis-
tribute in little piles. For cutworms,
distribute more freely just ahead of
the line where damage is most appar-
ent.—C. P. Gillett, Colorado Agricul-
tural college, Fort Collins, Colo.

**ATTRACTIVE DINING CAR SER-
VICE**
Probably nothing helps more to
make a railway journey really enjoy-
able than a visit to the "Dining Car."

Rest and freedom
tonight from
RHEUMATISM
Make good use today of the splendid
healing and penetrating oils found
only in Chamberlain's Antiseptic Lin-
iment. It takes the weary ache and
pains from the muscles and soothes
the joints, so you will get your full
rest and sleep tonight.

**Chamberlain's
Liniment**

gives prompt relief
in all cases of
deep seated pain-
rheumatism, neu-
ralgia, lame back,
lumbago, etc.
Spirits to relieve
the chest for colds
and coughs. Low
price, yet very
efficient.
All druggists,
25c.



especially if it be a Canadian Pacific
Dining Car, where the passenger is
assured of the highest form of effi-
ciency in the culinary art, the choicest
provisions the market affords prepa-
red on the scientific principle known
as "Scientific Blending."

There are over one thousand named
varieties of potatoes in North America
fully four hundred have been
own under experiment at the Ontario
Agricultural College. Many of these
are quite inferior, even though they
have been extravagantly advertised; re-
sulting in old varieties under new
names.

tion and NADA'S CAL SERVICE AT HOME

THE The Empire needs food. If you are not in the fight-
ing line you may be in the producing line. Labour
is limited—all the more reason to do more than ever
who are fighting for you. The Allies need all the food that
helps. You are responsible for your own work. If you
would like, produce all you can. Work with the right
to your effort and produce now when it counts. The more
a save. Producing and saving are war-service.

Make Your Labour Efficient

In war-time do not waste time and energy on unim-
portant and unprofitable work. Economise labour.
Put off unproductive work till after the war, and, if
possible, help in producing something needed now. Let us not waste labour. Canada
needs it all. If possible help to feed the Allies. Make your backyard a productive garden.
Cultivate it with a will. Make your labour count for as much as possible.

Do Not Waste Materials

There should be no waste in war-time. Canada could
pay the annual interest on her war expenditure out
of what we waste on our farms, in our factories, in
our homes. Every pound of food saved from waste is as good as a pound of increased
production. The way for a nation to save is for every individual to save. France is strong
to-day because of thrift in time of peace. The men and women of Great Britain are not
only "doing" but are learning to "do without."

Spend Your Money Wisely

Practice economy in the home by eliminating luxu-
ries. Wasting our dollars here weakens our strength
at the front. Your savings will help Canada to
finance the war. Save your money for the next Dominion War issue. There can be no
better investment.

THE GOVERNMENT OF CANADA
THE DEPARTMENT OF AGRICULTURE **THE DEPARTMENT OF FINANCE**

PILES.

You will find relief in Zam-Buk! It cures the burning, stinging pain, stops bleeding and brings ease. Perseverance with Zam-Buk means cure. Why not prove this? All Druggists and Grocers.

Zam-Buk

1916 Fall Fair Dates for the Niagara District

At the annual conference of the Niagara district fall fairs delegates held in St. Catharines, the following dates were agreed on for 1916:—

Abington, Oct. 5-7.
Bertie, Sept. 26-27.
Beamsville, Sept. 18-20.
Dunnville, Sept. 14-15.
Fenwick, Sept. 26-27.
Marshallville, Oct. 6-7.
Niagara, Sept. 12-13.
Smithville, Sept. 21-22.
Stonford, Oct. 10-11.
Thorold, Thanksgiving Day.



"Built to Last"

Without a doubt, one of the strongest bicycles ever built.

Thousands in use to-day, that have been running ten to twenty years. And still giving the utmost satisfaction.

The 3-piece "C.C.M." Hanger adds the finishing touch of perfection to this famous wheel.

Call and examine the latest "Cleveland" at

J. C. FARRELL
Agent - Grimsby



NEWS of THE COUNTY AND DISTRICT

AS CULLED FROM OUR EXCHANGES

Welland's Tax rate for 1916 is 20 Mills.

St. Catharines celebrates its Fortieth Anniversary as a city, on Monday.

Steamer Averill does \$2,000 damage to locks on Welland Canal, by jamming them.

Mr. Andrew Liddell, formerly of Beamsville, a well known and highly respected citizen passed away Friday morning at his home, 121 King St. St. Catharines. The deceased was

widower and was in his 51st year. He leaves one sister, Mrs. Babcock, to mourn his demise. The funeral took place on Sunday afternoon to Beamsville cemetery.

What will become of the hotels in St. Catharines when prohibition goes into effect is a question which many curious persons are asking. So far as The Journal can learn some of these will be turned into stores and business houses. Two or three are on the market for sale. It is learned, but it not sold will be cut up for retail and other purposes. Mr. John Quinn, of the Russell House, which is one of the most valuable real estate properties in St. Catharines, has in mind the conversion of his property into fine store cities. Being situated at the corner of James and St. Paul streets, he figures that he could make three and possibly four splendid stores and this is what he will probably do in the near future.

The annual Martin 10 mile road Race will be held in St. Catharines, on May 24th.

The ladies of St. Catharines and district are busily engaged raising money for the erection of a Rest Home for the soldiers at Niagara Camp.

The estate of the late James Kerr Osborne, formerly of Beamsville, Vice-President of the Massey Harris Co., valued at \$102,943 has been filed in the surrogate court for probate. He died on January 14th, 1916, at Bournemouth, England, and the will is dated May 4th, 1915.

The funeral services over the remains of the late Andrew Liddell took place Sunday afternoon, in St. Catharines. Rev. Dr. Batcliffe conducted the services. Charles Cass, George Danley, D. L. Cruikshank, Harry Henry, M. Glackin and A. H. Trapnell acted as bearers in the city. The interment took place at Mount Osborne cemetery, Beamsville. On arrival of the cortege at Beamsville, Mount Ivy Lodge, A. F. & A. M., of which deceased was a member, acted as an escort through the village to the cemetery. Worshipful Brothers W. P. Vidd, George Kerr, and John Ritchie read the Masonic service, assisted by Bro. W. H. H. as chaplain. Rev. A. A. Laing conducted the religious services at the grave side. Wor. Bro. John Ritchie and Bros. William Zimmerman, Hugh Sinclair, Thomas Wood, Joseph Gibb and John Gibson acted as bearers.

RED CROSS SUBSCRIPTIONS FOR APRIL

Mr. Amos.....\$ 1.00
Mrs. H. Anderson (April and May)......50
H. C. Anderson......25
J. R. Allan......50
Mrs. D. P. Allen......50
Mrs. Aikman......50
L. Blanchard......25
Mrs. W. H. Bingle......25
Mrs. Harrell......50
Mr. Bull......1.00
Mrs. Lorne Book......50
Mrs. Baldwin......50
Mrs. Beverly Book......50
Mrs. W. Brownlee......50
Mrs. J. Bertram (March and April)......50
Mrs. Brough (March and Apr.)......50
Wm. Bowman......25
Mrs. R. C. Bishop......50
Mrs. Thos. Brown (May)......50
Mrs. J. H. Beamer......50
Mr. M. Deamer......50
Mrs. O. Beamer......50
Mrs. J. P. Beamer......50
Mrs. W. Beamer......50
Mrs. N. E. Culp......25
Mrs. J. H. Culp......25
H. Cook......50
W. B. Calder......50
A. Chambers......50
J. J. Croft......50
David Cloughley......50
John Cloughley......50
Mrs. J. Cloughley......50
Mrs. A. Cloughley......50
Mrs. W. Coon......50
P. P. Connors......1.50
Mrs. E. Cole......1.00
Mrs. Chivers......1.00
Dr. and Mrs. D. Clarke......1.00
Miss H. Carpenter......25
A. E. Chambers......2.00
E. B. Darley (April and May)......1.00
Mrs. Jas. Durham......4.00
W. J. Dolmage......25
Miss Douglas......25
R. M. A......25
Miss L. C. Elliot......50
Mrs. J. W. Eaton......25
Mrs. O. A. Farwell......25
L. V. Platt......10
Mrs. A. Fisher (Mar. and Apr.)......10
Mrs. A. Fisher......25
R. H. Fleming......25
Eva Fleming......1.00
Mrs. J. C. Farrell......1.00
H. Fleming......1.00
Chas. Farrell......2.00
Mrs. E. Farrell......25
W. W. Ferris......25
Alex. Groat......50
Miss Groat......50
J. Gilmartin......50
Mrs. Glass......50
W. Griffin......25
Miss Grainsley......25
Mrs. K. N. Groat......50
Miss R. Hummel......25
Miss M. Hills......1.00
J. M. Houghton (March and April)......2.00
A. P. Hawk......1.00
Mr. John Hunter (March and April)......1.00
Mrs. R. Henderson......50
Mrs. R. G. Hughes (March and April)......1.00
Miss Hand......50
M. Hancock......25
Mrs. R. H. Hughes......25
Mrs. A. R. Hayhoe......25
John Hewitt......1.00
J. W. Hills......1.00
J. K. Jenner......25
Mrs. F. James......25
H. P. Jewson......1.00
Helen Johnson (Mar and Apr.)......1.00
Earl Kern......50
Doris Konkle (Mar. and Apr.)......50
Mrs. K. L. Kennedy......50
S. M. Kerr......25
Mrs. J. O. Konkle......25
D. Konkle......25
Clarice Konkle......25
Mrs. E. Kitchen (April and May)......50
Mrs. Kemp......25
Wm. Kelterborne (April and May)......2.00
Lake Lodge Boys......5.00
W. H. Larson......25
Mrs. G. Leslie (May)......25

W. G. H. Lowe......25
Mona E. Muller......25
Mrs. John Muir......1.00
Mrs. W. H. Morse......50
William Montgomery......2.00
Cora H. Marsh......40
D. Marsh......20
Mrs. R. G. Mackie......1.25
J. M. Metcalfe and family......1.00
Joseph Marlow (March, April, May, June)......1.00
Mrs. A. M. Munn......25
Mrs. H. Marsh (March, April)......1.00
Mrs. A. W. Metcalfe......25
Mrs. E. O. McCallum......50
Mrs. J. S. Morris......25
Miss Nellie......25
St. P. Nellie (New York)......1.00
R. A. Nellie (New York)......1.00
Mrs. E. H. Norrie......10
Willie Newton......10
J. W. Newton......50
Mrs. Geo. Olmstead......25
J. Ottaway......25
M. Pooley......1.00
Jas. Packham......25
G. Pettit......25
Mrs. Geo. Pettit......25
E. H. Rose......25
Mrs. Rimmer......1.00
Mrs. Jas. Randall......50
Mrs. Rimmer......25
Mrs. W. Ryan (March and April)......1.00
Mrs. Frank Russ......50
Mrs. C. Arthur Ross......1.00
J. C. Ryan......50
Mr. and Mrs. Ross......1.00
J. Sutherland......25
C. L. Stapp......1.00
Mrs. J. S. Stewart......1.00
Mrs. W. J. Stewart......1.00
Mr. St. John......25
C. E. Stuyve......25
Mr. and Mrs. Spradrow......50
P. J. Sutton......1.00
Mrs. C. A. P. Smith......35
Mrs. A. Swayze......50
Miss Ethel Sweeney......1.00
Mrs. W. E. Smith......25
J. G. Tenbyck......25
Velma Teeter......25
Mrs. Chas. Tofberry......25
Miss Kate Taylor......25
Mrs. J. W. Thomas......40
Mr. N. H. Thomas......25
Mrs. Talbot......25
Mrs. B. Taylor......25
Miss R. Thomas......50
W. Tullock......1.00
Udell (no initial)......25
Mrs. Jas. H. Updell (March and April)......2.00
J. W. Unwin and family......2.05
J. B. Vantyrke......25
G. B. Vince......25
Mrs. J. Vince......25
Mr. and Mrs. W. B. Vandyke......1.00
G. L. Waugh (50c on May)......2.00
Mrs. J. Wray......1.00
Mrs. Weeks......1.00
Joane Wallace......50
D. Wainman......25
Mrs. Wilkin......25
Agnes E. Walker......5.00
Mrs. Thos. Walker......25
Hugh Wolfenden......1.00
Mrs. T. N. Woolverton (in full)......2.50
Mrs. W. White......25
Dr. Wolfenden......50
Mrs. C. E. Woolverton......2.00
Mrs. R. B. Zavitz......1.00
Mr. John Lawson......25
Mrs. Johns......25
Miss Inward......75
Mrs. J. M. Nelson......25
Mrs. Shepherd......10
Mrs. H. E. Barrigan......50
Mrs. Bykes......50
Mrs. D. Jackson......25
Mr. and Mrs. H. Ball......50
Mrs. J. E. Maxwell......10
Edith Bonham (March)......50
Bob Mackie......50
Mr. and Mrs. S. Whittaker......25
Mrs. C. Burgess......25
Mrs. A. Terryberry......25
Jas. Mackie......25
H. E. Bonham......25
Mrs. S. R. Bonham......25

Three Year-old Stakes

To Be Raced At
Grimsby May 24, 1916

Open to all Trotters and Pacers
Three Years Old and Under

CONDITIONS

Entries close May 6th. First payment \$2.00 and \$2.00 to start. Half mile heats. Three heats to be raced and money awarded on Point System. Money divided 40, 30, 20 and 10 per cent, the fifth horse to receive 60 per cent. of his entrance money back and the sixth horse to receive 10 per cent. of his entrance money back. All entrance money will go into the stake and \$25.00 will be added by the Association. Hoppies not allowed. Rule 61 provide for a fine of \$100.00 against any person using hoppies on a three-year-old in a race.

Canadian National Trotting and Pacing Association rules to govern.

Entries must be made, horses named and money paid not later than May 6th. This rule will be strictly enforced.

JAN. A. LIVINGSTON, Secretary, Grimsby.



"MADE IN CANADA"

Ford Touring Car

Price \$530

If you stayed indoors all winter—you might not need your Ford till "new grass" time. But in the wide "out-of-doors" the Ford serves as well in January as in June. It's the all-year-round car with a reputation for service and economy that isn't affected by the season.

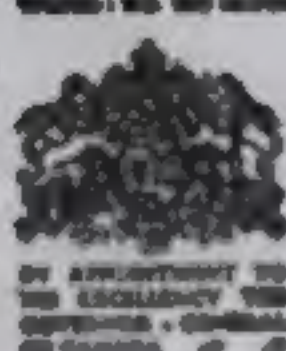
The Runabout is now \$480; the Town Car \$720; L.A.B. Ford, Ontario. All cars completely equipped, including electric headlights. Equipment does not include speedometer. See particulars from

G. E. SMITH & SON, Dealers
Grimsby, Ont.



B.B. A LETTER that speaks for itself.

GENUINE WHITE LEAD



CASTLE & SON

Decorative Artists

CABINET PAINTERS
PAINTERS AND
DECORATORS
940 ST. CATHARINE ST. W. MONTREAL

November 17th 1916

Messrs Brandram-Henderson Limited
MONTREAL P. Q.

Dear Sirs,

We have used Brandram's B. B. Genuine White Lead—after a careful test of all other white leads—both foreign and domestic—and we use it exclusively in our work. For the essential quality of body—opacity and spreading evenly—securing uniform results by liquid vehicles—retaining its colour—it has reached a point where nothing better could be made.

Yours, faithfully,

(Dist. W.T.C.)

Castle & Son

Our Booklet on Brandram's B. B. Genuine White Lead sent on request.

BRANDRAM-HENDERSON

Notice to Horse Owners

On and after MAY 1st, 1916, owing to the big advance in the price of steel the horse shoeing will be raised to the following prices:

Grimsby Horseshoeing Prices May 1st, 1916

SIZES FROM 6 TO 4, INCLUSIVE	
1 New Shoe.....	.45
2 New Shoes.....	.90
3 New Shoes.....	1.35
4 New Shoes.....	1.80
1 Shoe Set.....	.30
2 Shoe Set.....	.60
3 Shoe Set.....	.90
4 Shoe Set.....	1.20
SIZES 5 TO 8, INCLUSIVE	
1 New Shoe.....	.50
2 New Shoes.....	1.00
3 New Shoes.....	1.50
4 New Shoes.....	2.00
1 Shoe Set.....	.35
2 Shoe Set.....	.70
3 Shoe Set.....	1.05
4 Shoe Set.....	1.40
BAR SHOES	
1 New Shoe.....	.75
2 New Shoes.....	1.50
3 New Shoes.....	2.25
4 New Shoes.....	3.00
1 Shoe Set.....	.40
2 Shoe Set.....	.80
3 Shoe Set.....	1.20
4 Shoe Set.....	1.60
NEVERSLIP SHOES	
1 New Shoe.....	2.25
2 New Shoes.....	4.50
3 New Shoes.....	6.75
4 New Shoes.....	9.00
1 Shoe Set.....	.80
2 Shoe Set.....	1.60
3 Shoe Set.....	2.40
4 Shoe Set.....	3.20

Track Shoeing—According to time.

SCOTT & SANGSTER,
C. WANNIDGE,

USE GRASSELLI SPRAY

Material---The Best on the Market

Grasselli's Lime and Sulphur solution, Grasselli Arsenate of Lead Paste, Grasselli Arsenate of Lead Powder, Grasselli's Sulphate of Nicotine.

A stock of which I always carry on hand. No order too large or no order too small. I am always ready to take your orders or quote prices.

J. J. GROCE, - Grimsby
Phone 107



Homeseekers Excursions

Every Tuesday, March to October
"All Rail"
Every Wednesday During Season Navigation
"Great Lakes Route"

Somewhere out on the prairies where last year Canada's Greatest Wheat Crop was produced there is a home waiting for you. The CANADIAN PACIFIC will take you there, give you all the information about the best places, and help you to succeed.

Particulars from any Canadian Pacific Ticket Agent, or write W. B. Howard, District Passenger Agent, Toronto.

THE HOME OF QUALITY GROCERIES

Have You Ordered Your New Season
Pure Maple Syrup

Our shipment of
"PRIDE OF CANADA"
Maple Syrup and Sugar arrived this Week.
Every can and bottle
GUARANTEED ABSOLUTELY PURE
ORDER NOW.
The Syrup Supply This Year is Limited
1 Gal. Cans at \$1.75 ½ Gal. Cans at 95c
1 Quart Cans at 55c Large Bottles at 50c
Small Bottles at 30c
Maple Sugar at 10c per Cake

J. P. ROBERTSON

Phone 225 Quality Grocery Grimsby

BANK OF HAMILTON
ESTABLISHED 1872

Your Protection

Money in the bank is the best protection against hard times. Start a Savings Account at the Bank of Hamilton. Small deposits mount up quickly.

GRIMSBY BRANCH
F. W. POTTINGER, Manager

Capital Authorized \$5,000,000
Capital Paid-up \$2,000,000
Surplus \$3,475,000

THE CANADIAN BANK OF COMMERCE

JOHN ARND, General Manager. H. V. F. JONES, Asst. General Manager

CAPITAL, \$15,000,000 RESERVE FUND, \$13,500,000

FARMERS' BUSINESS

The Canadian Bank of Commerce extends to Farmers every facility for the transaction of their banking business, including the discount and collection of sales notes. Blank sales notes are supplied free of charge on application.

Grimsby Branch G. L. Waugh, Manager

Great Bargains in Player Pianos

Here is a chance for those who love music but cannot play themselves. Every instrument is a bargain and is in perfect condition. Make your choice to-day, to-morrow may be too late.

PIANISTA

CECILIAN

Heintzman

55 Note Player Piano in handsome polished mahogany case, plain design. This is practically a new design, having only been used in our warehouses for demonstration purposes. It is a bargain at.....\$475

Player Piano in an handsome highly polished dark mahogany case. This is a full sized cabinet grand upright piano. Plays 55 Note Music and is equipped with all modern Player devices, such as metronome, finger, automatic music tracker, etc., and has an elegant tone. Original price was \$750 now for.....\$475

Player Piano, large upright grand mahogany case, Corinthian design, has Heintzman & Co. full grand scale, with patent agraffe bridge, long overrunning trichord scale. Has 7 1-3 octave keyboard. This instrument plays 55 Note Music and is equipped with the famous Heintzman & Co. patent All-in-one player action and is right up-to-date in every way. The tone is rich and sonorous and would please the most critical person. The regular price was \$850 now.....\$475

EASY TERMS OF PAYMENT: There is no need to pay cash; easy terms of monthly payments can be arranged.

Cut Out and Mail

Heintzman & Co. Ltd.,
Cor. King & John Sts.,
Hamilton, Ont.

Please mail me complete list of bargains in.....

Name.....

Address.....

Advertise in the Independent if you wish results

"MICKY" TONS ON ADVERTISING

(By Daniel Louis Hanson)

Who is that? Moses Irons demanded with a resentful glance backward at the burly figure hurrying down the aisle.

"Did he run into you, Moses?" Albert Pearsons asked considerably. "Well, he isn't the centre rush on a football eleven, nor is he a human catapult let loose from some dime museum. He is just an advertising solicitor who has been trying to line me up on a magazine campaign."

"Been trying?" Moses Irons smiled. "I should think a fellow of his propulsive powers might have done something more than merely try."

"Well—" Albert Pearsons placed a chair for his visitor—"he very likely would have carried most men off their feet. In fact, I could get rid of him only by making an appointment for tomorrow, though I shall be careful not to keep it, even if I have to leave town. Now that you are here, I have a good excuse for not seeing him again. How are you, anyway, and how is business?"

"Business is good," the ironmaster answered cheerfully, "and that means that I am selling well above zero myself. I tell you, Albert, these last four months have been as lock-tight as a nation to the open seas of business. The Spanish war taught us what our national resources were. That was the first life. And now this European upheaval has given to us a sense of great international opportunities. The United States is a much bigger nation than we have understood, Albert; a bigger one."

Mr. Pearsons nodded tentative agreement. "I hope so, Moses. I hope so," he said fervently, dropping into his swivel chair. "But I can't say I quite see this thing yet. Business has been humming with me of late. The staples are holding up in volume—the stuff which, as you know, represents loss rather than profit. But specialties—the velvet in our trade—have fallen off at a terrible rate since the reaction began in Belgium."

"And that is the reason you sent for this advertising man?"

"Good heavens, no! You don't suppose I sent for him, do you? I am pruning expenses, Moses, not grafting on new ones. I am not sending any S. O. S. signals to advertising solicitors, I assure you."

"But you surely are doing some advertising?"

"Of course I am. You don't take me for a mousback, do you?" the Dixie Yankee retorted, with considerable asperity.

"I knew you were enterprising, Albert," said Mr. Irons soothingly. He glanced at the advertising man's card. "This chap represents a good agency, but I suppose that you would rather handle your own advertising."

"Certainly," Mr. Pearsons' pride in his "copy" was evident in his tone.

"A good plan," his visitor admitted. "If you have time and brains to do it. By the way, I don't recall having seen much of your copy lately, Albert."

The other began overhauling a pile of newspapers on the table.

"The reason I say that," continued Moses Irons, "is that some extremists insist that if an advertisement does not stick to the memory, it isn't any good."

"You can't very well remember what you haven't seen," said Pearsons tartly. "The mediums I use don't reach your desk very often. Here is today's 'Commercial-Appeal.' I have used that for ten years past and one other Memphis daily," indicating a notice with his finger, he handed the sheet to his friend.

Moses Irons adjusted his glasses and read aloud:

The Albert Pearsons Company, Josephs, Plumbers and Heating Materials, Waterworks and Gas Supplies, Memphis, Tennessee.

He glanced a moment at the editorial page opposite, then returned the paper. "That ought to be a good medium, Albert, and you certainly have a good position. I notice it has a circulation of 55,000, which means at least a hundred thousand readers. How often do you change your copy?"

"Change it?" he asked, "I can't as true today as when I first inserted it ten years ago? Am I not the same Albert Pearsons? Don't I still handle plumbing, heating and corporation supplies? Why should I change that announcement? Tell me!"

"You do handle the same line," the ironmaster admitted, "though a good deal of the stuff is different, if you only stop to remember. And when you say you are the same Albert Pearsons, you may be right, though I am inclined to think otherwise. But if you are, why spend good money shouting what is your reproach? Why not use this most excellent sheet for real advertising? If you can't say anything good about yourself, why not talk about your goods?"

"Pearson's face registered bewilderment. "What is thunder are you trying to give me, Moses? Are you rehearsing a speech for some woman's club meeting?"

"Simply this, Albert. This paper reaches a hundred thousand readers. In this advertisement of yours getting the attention of all of them?"

"Of course not. I am not aiming at them, but at the trade."

Moses Irons reached out for a red covered book lying on the desk, and consulted it for a moment.

"For the trade?" he asked. "Why there are not all told over a hundred and fifty shops in Memphis. In the territory tributary and reached by your dailies not over a hundred more. Add to that number the public pick up stations and others which might come well within three hundred units. And you use a blunderbuss that scatters enough to include one hundred thousand. What an awful waste, Albert!"

"I can't sell plumbing and heating supplies to the consumer, can I?" The Dixie Yankee was on the defensive.

"You can't and you can't. By your own confession, you are falling down on your specialty sales, but keeping up on staples. This card—or, as you call it, this advertisement—indicates

"I don't see what you are driving at; this isn't Chicago."

"No, but Memphis and the lower Mississippi Valley is made up of the same human elements as Chicago. Your people are subject to the same emotions, can be played upon in the same way as we do in Chicago, as the New York man does in his field, or the Boston jobber does in his own territory."

"Advertising is a big expense," Mr. Pearsons objected. "I believe in putting a little more effort into sales."

"Exactly," Moses Irons answered, "you are in the same position as an automobile owner who would refuse to buy lubricating oil but doubled his gasoline purchases. If you have thirty minutes, I'll tell you what I think about advertising, Albert."

"Go ahead," said Pearsons gruffly. "I take it that this talk won't cost me anything."

"Not you," Mr. Irons declared, "but the experience cost me dearly. When brother and I reached the three hundred thousand mark (you know how easy that is, your own personal acquaintance assures that much), he was looking after stock, purchasing and shipping; credits and distribution were mine. But at three hundred thousand we stuck—absolutely stuck in fact, our business was downward. Then all sorts of troubles with our customers began to spring up. Rather they made their appearance then, but very likely had been coming to a head for some time past. The claims department, from being a personal side-issue of mine, suddenly necessitated the hiring of two clerks. And it was at this critical period that our association troubles began."

"That is what is hitting me hardest just now," Pearsons shook his head understandingly.

"I thought your case was much like ours, Albert. As I look back to my own troubles, they seem peculiar because the remedy was so close at hand and so easily applied. But then it all seemed serious enough for both of us. We were boycotted here, there and everywhere. If some plumber at a little hamlet out in Nebraska voiced a grievance against us, every fellow craftsman in Boston, New York and San Francisco took up cudgels in his behalf. I used to lie awake nights hatching up schemes of revenge against I don't know how many plumbers and steamfitters all over the United States. And our claims grew till we actually had to keep four men at that desk, besides the help brother and I could give."

"That's what takes all the velvet out of business," was Pearsons' comment.

"Yes, and all the joy out of it as well. Well, Albiaha had been east buying, and stopped off at various points on his return journey to size up conditions. I was braced against a lot of new ideas, therefore, that I felt sure he would spring on me the morning of his arrival. My intuitions were right, too."

"Moses," he began, "we must either fish or cut bait in this business. It is a losing proposition as it is going now."

"I don't intend to give up my right to do business as an American citizen," I replied pretty stiffly.

"I am merely suggesting that we do it in an American manner," he suggested very quietly. "We have got to get next to the trade."

"We seem to be pretty close to the trade as it is, Albiaha. They seem to have no trouble in finding our middle-roads with their knives. I don't care to crowd any closer."

"Now see here, Moses," and he laid his hand on my knee, "the trouble with him and me is that we are internally conceited; we are just plain conceited. We think the name of Irons is one to confound with. The trade feels that it is one to fear at. Now you and I are a great many fine points between us. It we could only get in personal touch with the trade, we would be as high. But that is a physical and financial impossibility, so we have got to devise some other scheme to do it. I have asked Allen of 'Engineering' to come over at two this afternoon and Mollet of the 'Tribune' in the morning. Mollet of the 'Tribune' in a minute. I am responsible for sales, Albiaha, and am responsible for advertising. I sputtered. He might have made a sharp reply. In that case there would be no Moses Irons & Co. today. But that wasn't his way, you remember. He just looked at me with that funny, crooked smile of his and said in the kindest of tones, 'Moses, of late we have not had time to work overtime in the purchasing and shipping end. I have had a little leisure time, and I have been looking around. That is why I took the liberty of making a suggestion.'"

"Albiaha passed you the back," asked Pearsons.

"That was the nearest he ever came to it, Albert. And it placed me again. I was the older brother looking after him as often had happened in those distant days, we had a long talk with Allen that afternoon, and with Mollet the next morning. We took half a page in each publication. And I knew as well as Albiaha, by that time, that it was our only salvation."

"And it helped you, I suppose?"

"Not all at once, of course. Albiaha had to hold me down more than once. I expected that the mail following the first appearance of the first advertisement should show an increase in orders. But he was more patient and wiser. But after two months had passed I could see some difference in the way that at least some of the trade regarded us. At the end of the first year, we would no more have thought of crawling back into our holes than would a ground hog on a gray lay. And here I might mention another point in which all our advertising has helped us—it has taught us self-respect. When a man sees his name in print, he begins to look up at himself—and that, Albert, means business growth."

"But the trade?" asked Albert Pearsons.

"Well, as they saw our name month after month, not in one, but in several publications, they began to take us seriously. They were less inclined to believe every cock and bull story about us. Even those who had never met us, began to feel an acquaintance-ship. There were fewer knockers, and

those that were made didn't count for as much."

"That sounds reasonable," said Albert Pearsons. "I wonder if it would work the same in my case."

"I think it would, Albert. Before I had been spending considerable time erecting hurdles for my salesmen to tumble over—as if selling alone were not enough exercise for the average order hunter."

"But all this did not put you in position to sell direct to the consumer?"

"No and yes. It did not change the trade's attitude immediately, but it raised us to a higher level where we could see farther and plan campaigns which finally did reach the consumer. And that, Albert, is one of the by-product benefits of advertising; it broadens the advertiser's horizon. To spend money in advertising and yet be unable to quote prices to inquiries seemed like waste. But we decided to hold on, trusting that we could work out a plan when we had advanced, and we invested."

"That chap-to-day talked about a national campaign," said Pearsons.

"Well, that is what we tackled though it wasn't known by that name then. In fact we were a little ahead of the game; more than one publisher was honest enough, in his limited view to warn us that we must not expect too much from our advertisements. I shall always remember the first reply we received. It was from a man in Cleveland. He wrote congratulating us on doing business according to American methods; then asked prices on a string of fixtures as long as my arm. We decided that it would be worth railway fare and the time to see him. The first thing I did after arrival was to line up a dozen of the leading masters and talk the matter over. It turned out that my correspondent was a thorn in the flesh to the masters in the lake city. A large city property owner and a heavy builder, he had made a fight for years on this question of buying his own fixtures. The trade had been in the habit of accusing one another of having yielded to his blandishments and so on—you know how these cases work out."

"I have one right here in Memphis, now," said Pearsons.

"Just so—well I then went to see the owner, who assured me that he knew as much about fixtures as any basement plumber, no new phase to you, I expect. But I stuck to him, not one day but four, and before I left the city, he had accepted an invitation to lunch with the local association. Of course that put us on good terms with the Cleveland trade, and, as good fortune would have it, the National Association held its annual convention at Memphis two weeks later. So close upon my visit that the masters had not forgotten what we had done, and told them about it. It created considerable discussion, especially as one of the subjects to be handled was this question of supply houses advertising to consumers. Braden, of San Antonio, made a fervent speech in our behalf."

"Good old Braden—he is gone now!" exclaimed Pearsons.

"So I read to my sorrow. Well, we not only escaped censure at the hands of the convention, but won a lot of praise besides. The trade saw that not only were we benefiting our selves, but were also creating demand for a higher class of goods, saving it selling expense, and increasing the market for plumbing and heating material. Of course it wasn't all progress at first, at least, we couldn't see it so. But we stuck it out for a year and thought we saw enough to justify another year's experiment. At the close of that twelve months, we had reached a point where we couldn't go back to the old plan."

"Your organization had so expanded."

"Just so, Albert; we had started three or four new lines to keep our advertising going, and couldn't let up on the advertising without killing the manufacturing. Interlocking industries, you see."

"But your advertising helped your competitors, too."

"Certainly," Moses Irons acquiesced. "Today you sell stuff that would never be called for only for our current advertising. But no man can keep his own law neat without enhancing the value of his neighbor's property. The objection you raise has its compensation. We are in a class by ourselves—a class so expensive in its upkeep that we haven't many interlopers. The day when a discharged salesman could start a rival concern has passed. It takes too much capital."

"Yes!" sighed Pearsons.

"Yes, but we have the trade tied to us. At the same time our selling and advertising expense, on a percentage basis, is less than it was in the old days. Of course we still have to pay the chap who claims, 'I can give you fixtures just as good as Moses Irons at better price.' But the customer is never satisfied and our goods are still the standard."

"But what about the corporation business—the kind you always have sold direct?" asked Pearsons.

"Oh, cast pipe and its accessories? That has been the hardest to keep moving. Of course we have had the waterworks and gas people tabulated for years. But the manufacturing plants throughout the country, planning a new equipment throughout or just a few buildings, or a fire protection plant (and the amount of stuff used that way is something enormous) have been hard to reach until recently. We tried architects and consulting engineers, but that was getting back to first principles, and we had too great an output to do anything but get in touch with the principals. At last we have found class journals to touch the spot."

"Class—what?"

"Class publications, I call them; periodicals which devote themselves among other things to the physical aspects of manufacturing and mercantile structures. Fortunately there

SHE RECOMMENDS "FRUIT-A-TIVES"

Mrs. Corbett Read the Advertisement and Tried It

Avon, May 14th, 1914.

"I have used 'Fruit-a-tives' for indigestion and Constipation with most excellent results, and they continue to be my only medicine. I saw 'Fruit-a-tives' advertised with a letter in which some one recommended them very highly, so I tried them. The results were more than satisfactory, and I have no hesitation in recommending 'Fruit-a-tives'."

ANNIE A. CORBETT.

Time is proving that 'Fruit-a-tives' can always be depended upon to give prompt relief in all cases of Constipation and Stomach Trouble.

50c. a box, 6 for \$2.50, trial size 10c. At dealers or sent postpaid by Fruit-a-tives Limited, Ottawa.

are not many of them, one does not have to experiment very long to find the best medium. You can't go wrong," Moses Irons picked up the advertising agent's card. "Yes—he mentions one here. I shall print it out to you at the risk of having you take away my best customers."

Albert Pearsons took the card, but sat looking out to where the Arkansas bottoms stretched to the horizon. Finally he broke the silence:

"Moses," he said, "I am fifty-five. I have no kith nor kin bearing the name of 'Pearsons' to whom I can leave this business. It does with me. To enter an advertising campaign would mean I would have to branch out; a little here and more there. I would fall into manufacturing—heaven knows what! And to whom would it all go? I think—I think I shall let it well enough alone. You see there is no one—," he stopped.

Moses Irons arose and stretched a hand to him. "Albert, I'm sorry I said too much. That is the only valid reason against advertising which I have heard. If you advertise, you would never feel that the time had come to retire—that you could afford to let go. There's only one other thing for you to take into account. If you don't advertise, the business may die before you want to let go. And that's a problem you'll have to thrash out for yourself, old friend. No man can help you."

Reliable, Scientific, Correct

Valuable Books

Sexual Knowledge

By Dr. Winfield Scott Hall M.D.

Every Young Woman and Man

Every Wife and Husband

Every Mother and Father

should have this helpful book.

The Sunday School Times says:

This book on the sex problem is undoubtedly the clearest, briefest and most practical one ever published.

The Farm Journal says: We are glad to recommend this book, which tells plain truths in plain words.

Price \$1.00.

OTHER VALUABLE BOOKS

Sexology by Dr. W. W. Walling Price \$2.00.

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Science of a New Life by Dr. J. Cowan Price \$2.00.

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Any of the above sent by mail on receipt of price.

CLOKE & SON
16 West King Street
Hamilton, Ont.

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Peerless Poultry Fence is closely woven. It's a real protection to not only large fowls, but chicks as well. They can't get through. Neither can varmints get through to them. For

Peerless Poultry Fencing

is not mere poultry netting—it's real fencing. Every intersection of wires is securely locked together. They can't slip or get loose. It is made of Open Heart steel wire with all impurities burned out and all the strength left in. Well galvanized. Top and bottom wires are extra heavy. No top or bottom boards needed. Requires less posts than ordinary poultry fencing.

Send for catalog giving details. It also describes our farm fencing, gates and ornamental fences.

Agencies almost everywhere. Dealers wanted in unassigned territory.

The Banwell-Moxie Wire Fence Co., Ltd.
Windsor, Man.
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Choice Seeds
—FOR—
Farm and Garden

Oats, Peas, Clover, Timothy, Lucerne, Alsike, Potatoes, Onions and all garden seeds
Fertile and Pure

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if you need glasses

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I. B. ROUSE
111 King E. Hamilton
29 Steps from Terminal Depot
Established A. D. 1900

THE FORESTERS DAUGHTER



ROMANCE OF THE BEAR TOOTH RANGE
—BY—
HAROLD GARLAND

Copyright, 1914, by Harold Garland

CHAPTER X.
Further Perplexities.

BERNICE Wayland's returning weakness, Berne insisted on his lying down again while she sat to work preparing dinner. "There is no telling when father will get here," she said. "And Tony will be hungry when he comes. Lie down and rest."

He obeyed her silently and, going to the bunk, at once fell asleep. How long he slept he could not tell, but he was awakened by the voice of the ranger, who was standing in the doorway and regarding Berne with a round eyed stare.

"He was a tall, awkward fellow of about thirty-five, plainly of the frontier type, but a man of intelligence. At the end of a brief explanation Berne said, with an air of authority: "Now you'd better ride up the trail and bring our camp outfit down. We can't go back that way anyhow."

The ranger glanced toward Wayland. "All right, Miss Berne, but perhaps your tenderfoot needs a doctor."

Wayland rose painfully, but resolutely. "Oh, no, I am not sick. I'm a lit-



The Supervisor Waved His Hand.

tle lame, that's all. I'll go along with you."

"No," said Berne decisively. "You're not well enough for that. Get up your horse, Tony, and by that time I'll have some dinner ready."

"All right, Miss Berne," replied the man and turned away.

Hardly had he crossed the bridge on his way to the pasture when Berne cried out, "There comes daddy."

Wayland joined her at the door and stood beside her watching the supervisor as he came zigzagging down the steep hill to the east with all his horses trailing behind him roped together head to tail.

"He's had to come round by Lost Lake," she exclaimed. "He'll be tired out and absolutely starved. Wahoo!" she shouted in greeting, and the supervisor waved his hand.

There was something superb in the calm seat of the veteran as he slid down the slope. He kept his place in the saddle with the air of the rider to whom hunger, fatigue, windfalls and snowdrifts were all a part of the day's work, and when he reined in before the door and dropped from his horse he put his arm about his daughter's neck with quiet word: "I thought I'd find you here. How is everything?"

"All right, daddy. But what about you? Where have you been?"

"Clean back to Mill park. The blamed cayuses kept just ahead of me all the way."

"Poor old dad! And on top of that came the snow."

"Yes, and a whole hatful. I couldn't get back over the high pass. Had to go round by Lost Lake, and, to cap all, Old Baldy took a notion not to lead. Oh, I've had a peach of a time, but here I am. Have you seen Moore and his party?"

"Yes, they're in camp up the trail. He and Alice Holden and two women. Are you hungry?"

He turned a casual glance upon her. "Am I hungry? Sister, I am a well. Norcross, take my horse down to the pasture."

She hastened to interpose. "Let me do that, daddy. Mr. Norcross is badly used up. You see, we started down here late yesterday afternoon. It was raining and horribly muddy, and I took the wrong trail. The darkness caught us, and we didn't reach the station till nearly midnight."

Wayland acknowledged his weakness. "I guess I made a mistake, supervisor; I'm not fitted for this strenuous life."

McFarlane was quick to understand. "I didn't intend to pitchfork you into the forest life quite so suddenly," he said. "Don't give up yet wholly. You'll harden to it."

"Here comes Tony," said Berne. "He'll look after the ponies."

Nevertheless Wayland went out, believing that Berne wished to be alone with her father for a short time.

As he took his seat McFarlane said: "You stayed in camp till yesterday afternoon, did you?"

"Yes, we were expecting you every moment."

He saw nothing in this to remark upon. "Did it snow at the lake?"

"Yes, a little; it mostly melted."

"It stormed up on the divide like a January blizzard. When did Moore and his party arrive?"

"About 10 o'clock this morning."

"I'll ride right up and see them. What about the outfit? That's at the lake, is it?"

"Yes, I was just sending Tony after it. But, father, if you go up to Moore's camp don't say too much about what has happened. Don't tell them just when you took the back trail and just how long Wayland and I were in camp."

"Why not?"

She reddened with confusion. "Because— You know what an old gossip Mrs. Holden is. I don't want her to know. She's an awful talker, and our being together up there all that time will give her a chance."

A light broke in on the supervisor's brain. In the midst of his preoccupation as a forester he suddenly became the father. His eyes narrowed and his face darkened. "That's so. The old rig could make a whole lot of capital out of your being left in camp that way. At the same time I don't believe in dodging. The worst thing we could do would be to try to blind the trail. Was Tony here last night when you came?"

"No; he was down the valley after his mail."

His face darkened again. "That's another piece of bad luck too. How much does the old woman know at present?"

"Nothing at all."

"Didn't she cross examine you?"

"Sure she did, but Wayland side tracked her. Of course it only delays things. She'll know all about it sooner or later. She's great at putting two and two together. Two and two with her always make five."

McFarlane mused. "Cliff will be plumb crazy if she gets his ear first."

"I don't care anything about Cliff, daddy. I don't care what he thinks or does if he will only let Wayland alone."

"See here, daughter, you do seem to be terribly interested in this tourist."

"He's the finest man I ever knew, father."

He looked at her with tender, trusting glance. "He isn't your kind, daughter. He's a nice clean boy, but he's different. He don't belong in our world. He's only just stopping here. Don't forget that."

"I'm not forgetting that, daddy. I know he's different. That's why I like him." After a pause she added: "Nobody could have been nicer all through these days than he has been. He was like a brother."

McFarlane fixed a keen glance upon her. "Has he said anything to you? Did you come to an understanding?"

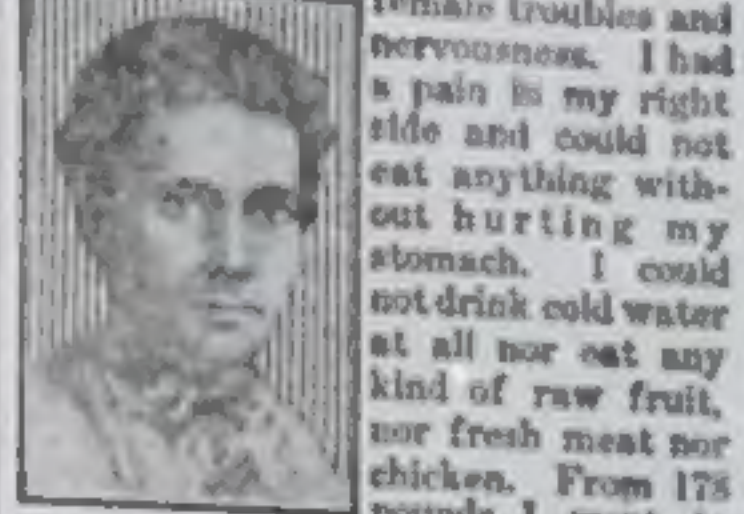
Her eyes fell. "Not the way you mean, daddy, but I think he—likes me. But do you know who he is? He's the son of W. W. Norcross, that big Michigan lumberman."

McFarlane started. "How do you know that?"

"Mr. Moore asked him if he was any relation to W. W. Norcross, and he said, 'Yes, a son.' You should have seen how that Moore girl changed her tune the moment he admitted that. She'd been very free with him up to that time. But when she found out that he was a rich man's son she became as quiet and innocent as a kitten. I hate her! She's a deceitful snake!"

AFTER SIX YEARS OF SUFFERING
Woman Made Well by Lydia E. Pinkham's Vegetable Compound.

Columbus, Ohio.—"I had almost given up. I had been sick for six years with female troubles. I had a pain in my right side and could not eat anything without hurting my stomach. I could not drink cold water at all nor eat any kind of raw fruit, nor fresh meat nor chicken. From 175 pounds I went to 115 and would get so weak at times that I fell over. I began to take Lydia E. Pinkham's Vegetable Compound, and ten days later I could eat and it did not hurt my stomach. I have taken the medicine ever since and I feel like a new woman. I now weigh 127 pounds so you can see what it has done for me already. My husband says he knows your medicine has saved my life."



Mrs. J. S. BARLOW, 1624 South 4th St., Columbus, Ohio.

Lydia E. Pinkham's Vegetable Compound contains just the virtues of roots and herbs needed to restore health and strength to the weakened organs of the body. That is why Mrs. Barlow, a chronic invalid, recovered so completely. It pays for women suffering from any female ailments to insist upon having Lydia E. Pinkham's Vegetable Compound.

"Well, now, daughter, that being the case, it's all the more certain that he don't belong in our world, and you mustn't fix your mind on keeping him here."

"A girl can't help fixing her mind, daddy."

"Or changing it." He smiled a little. "You used to like Cliff. You liked him well enough to promise to marry him."

"I knew I did. But I despise him now."

"Poor Cliff! But the thing we've got to guard against is old lady Holden's tongue. She and that Holden gang have it in for me, and all that has kept them from open war has been Cliff's relationship to you. They'll take a keen delight in making the worst of all this camping business." McFarlane was now very grave. "I wish your mother was here this minute. I guess we had better cut out this timber cruise and go right back."

"No, you mustn't do that. That could only make more talk. Go on with your plans. I'll stay here with you. It won't take you but a couple of days to do the work, and Wayland needs the rest."

"But suppose Cliff hears of this business between you and Norcross and comes galloping over the ridge?"

"Well, let him. He has no claim on me."

He rose uneasily. "It's all mighty risky business, and it's my fault. I should never have permitted you to start on this trip."

"Don't you worry about me, daddy. I'll pull through somehow. Anybody that knows me will understand how little there is in—old lady Holden's gab. I've had a beautiful trip, and I won't let her nor anybody else spoil it for me."

Wayland was down on the bridge leaning over the rail listening to the song of the water.

McFarlane approached gravely, but when he spoke it was in his usual soft monotone. "Mr. Norcross," he began, with candid infection, "I am very sorry to say it, but I wish you and my daughter had never started on this trip."

"I know what you mean, supervisor, and I feel as you do about it. Of course none of us foresee any such complication as this, but now that we are started up in it we'll have to make the best of it. No one of us is to blame. It was all accidental."

The youth's frank words and his sympathetic voice disarmed McFarlane completely. Even the slight ap-

proach he felt melted away. "It's no use saying 'if,'" he remarked at length. "What we've got to meet is Beth Holden's report—Berne has cut loose from Cliff, and he's red headed already. When he drops on to this story, when he learns that I had to chase back after the horses and that you and Berne were alone together for three days, he'll have a fine club to swing, and he'll swing it, and Alice will help him. They're all waiting a chance to get me, and they're mean enough to get me through my girl."

"What can I do?" asked Wayland.

McFarlane pondered. "I'll try to head off Marm Holden and I'll have a talk with Moore. He's a pretty reasonable chap."

"But you forget there's another tale bearer. Moore's daughter is with them."

"That's so. I'd forgotten her. Good Lord, we are in for it! There's no use trying to cover anything up."

Here was the place for Norcross to speak up and say, "Never mind, I'm going to ask Berne to be my wife." But he couldn't do it. Something rose in his throat which prevented speech. A strange repugnance, a kind of sudden resentment at being forced into a declaration kept him silent, and McFarlane, disappointed, wondering and hurt, kept silence also.

Norcross was the first to speak. "Of course those who know your daughter will not listen for an instant to the story of an unclean old thing like Mrs. Holden."

"I'm not so sure about that," replied the father, gloomily. "People always listen to such stories, and a girl always gets the worst of a situation like this. Berne's been brought up to take care of herself, and she's kept clear of criticism so far, but with Cliff on edge and this old rip snooping around—his mind suddenly changed. "You being the son of a rich man won't help any. Why didn't you tell me who you were?"

"I didn't think it necessary. What difference does it make? I have nothing to do with my father's business. His notions of forest speculation are not mine."

"It would have made a difference with me, and it might have made a difference with Berne. She mightn't have been so free with you at the start if she'd known who you were. You looked sick and kind of lonesome, and that worked on her sympathy."

"I was sick and I was lonesome, and she has been very sweet and lovely to me, and it breaks my heart to think that her kindness and your friendship should bring all this trouble and suspicion upon her. Let's go up to the Moore camp and have it out with them. I'll make any statement you think best."

"I reckon the less said about it the better," responded the older man. "I'm going up to the camp, but not to talk about my daughter."

"How can you help it? They'll force the topic."

"If they do I'll force them to let it alone," retorted McFarlane, but he went away disappointed and sorrowful.

When the supervisor returned from the camp something in his manner revealed the fact that the situation had not improved.

"They forced me into a corner," he said peevishly. "I lied out of one night, but they know that you were here last night. Of course they were respectful enough so long as I had an eye on them, but their tongues are wagging now."

As bedtime drew near Settle took a blanket and went to the corral, and Berne insisted that her father and Wayland occupy the bunk.

Norcross protested, but the supervisor said: "Let her alone. She's better able to sleep on the floor than either of us."

This was perfectly true; but, in spite of his bruised and aching body, the youth would gladly have taken her place beside the stove. It seemed pitifully unjust that she should have this physical hardship in addition to her uneasiness of mind.

Berne suffered a restless night, the most painful and broken she had known in all her life. She acknowledged that Mona Moore was prettier and that she stood more nearly on Wayland's plane than herself, but the realization of this fact did not bring surrender. She was not of that temper. All her life she had been called upon to combat the elements, to hold her own amid rude men and inconsiderate women, and she had no intention of yielding her place to a pert coquette, no matter what the gossip might say.

"The shall not have her way with Wayland," she decided. "I know what she wants—she wants him at her side tomorrow. But I will not have it so. She is trying to get him away from me."

The more she dwelt on this the hotter her jealous fever burned. The door on which she lay was full of knots. She could not lose herself in sleep, tired as she was. The planks no longer turned their soft spots to her back, and she rolled from side to side in torment.

Her plan of action was simple. "I shall go home tomorrow and take Wayland with me. I will not have him going with that girl; that's settled."

The hard trip of the day before had seemingly done him no permanent injury. On the contrary, a few hours' rest had almost restored him to his normal self. "Tomorrow he will be able to ride again." And this thought reconciled her to her hard bed. She did not look beyond the long, delicious day which they must spend in returning to the Springs.

She fell asleep at last and was awakened only by her father tinkering about the stove.

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For sale or to rent with option to purchase, on reasonable terms—
154 acres—Part of Lot 8 Con. 3, Township of Clinton, with good house and barn, near Grand Trunk Station at Beamsville and the H. C. & H. Ry., and within a few minutes walk of Lake Ontario.

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There are many reasons for this. Its price and reliability are two.



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GRIMSBY, ONT.



LADIES

Have you tried Theal Bros. Bread, Pies and Cakes? If not you have missed many a pleasing and appetizing meal. And remember, too, what you get is always of the same uniform quality. A trial will convince you that you cannot secure better baked goods than we make.

GRIMSBY BAKERY
THEAL BROS.
GRIMSBY - PHONE 108

NOTICE

NOTICE is hereby given that all persons claiming any interest in any lot or lots in Queen's Lawn Cemetery Grimsby, or claiming to have made any payment or payments thereon and who have not yet received conveyances from the Cemetery Board for said lots are required to appear before the tenth day of May, 1916, to deliver to the undersigned particulars of their claim, giving the number and location of lot they respectively claim to have purchased and the payments made thereon and dates of said payments duly verified by Affidavit.

No claims will be recognized unless received on or before the Tenth day of May next.

C. H. BROWLEY,
Clerk to Municipal Corporation of the Village of Grimsby.
10-3



WHY WE SHOULD SAVE AND HOW

A pamphlet has been issued by the Parliamentary War Savings Committee in Britain entitled "Why We Must Save and How." As it is intended to illustrate the possibilities of saving by all classes there are necessarily many hints calculated to be of value to the world over and especially in allied countries. In the first place it combats the notion that those people who spend all they make are necessarily benefiting the country. On the contrary those who save wisely advance their country. Spending money on luxuries but not on necessities is a waste of money. The best way to convey the message in this useful and timely pamphlet would seem to be to summarize its contents in brief, in plain sentences, as follows:—

Thrift is a national duty, so that the money thus saved may be invested with the government.

The more goods we buy at home and the more we make and send abroad the richer the country becomes.

Every dollar borrowed abroad that might be obtained at home means money going out of the country.

By devoting all our energies to producing things useful and abandoning the purely ornamental and the luxurious we are helping the country.

The only money judiciously spent is that which keeps ourselves in health of mind and body and that by investment in productive means helps in the progress of the land and the country.

Women are the main power in the campaign for thrift. As leaders of the home they can best foster economy in food and clothing.

Reduction in meat-eating might be generally practised without loss of strength.

Cheese is one of the best and most wholesome substitutes for meat.

Economy and good digestion are aided by never eating bread that is not at least 24 hours old. Ten per cent of the cost of bread would be saved by rigidly adhering to this simple practice.

Fewer courses at dinner would not mean any wearing on the health, but less work and more saving.

It is in dress that women could best economize. Simplicity of material does not mean less attractiveness.

Excessive expenditure on weddings and funerals should be avoided.

Labour released from the manufac-

ture and sale of things that can be dispensed with is available for other and more useful work.

Expenditure on golf, tennis and other games of pleasure could be beneficially curtailed.

The giving of presents on all trivial occasions is to be discouraged and when given, they should be of an inexpensive and useful character.

Presents and gifts might take the form of war-loan vouchers.

Much money might be saved by spending less on hobbies.

Neighbours could benefit each other by systematically combining to buy food in quantities and sharing it.

Economy today means riches in the future.

The only luxury the Empire can afford is victory.

FARM LABORERS WANTED

The Western Provinces of Canada are now experiencing an acute shortage of Farm Laborers for Spring and Summer work, which makes steady work and good wages a certainty.

Saskatchewan has called for five thousand laborers, and an equal number is required in Manitoba and Alberta.

After a thorough canvass of the Territory served by the Canadian Northern Rty. it was found that an average of 27 men is required at the points from which returns were received. An average wage of \$45.00 per month, including board is being paid, the highest being \$3.00 per day.

For further particulars as to the men required and the wages being paid at the various points, apply to W. R. Calder, Agent, or write R. L. Fairbairn, General Passenger Agent, 65 King St. E., Toronto.

MAUD & DAN PATCH

Names to conjure with amongst lovers of horseflesh were Maud & Dan, the famous Dan. They were the outcome of patient training grafted on sterling qualities of form and endurance; they were developed in speed and staying power when some evidence of their excellence had been discovered.

In the dairy world many names of excellent cows are emblazoned in history. They have made astounding records in the hands of careful feeders who discovered their great capacity.

Note two points: first, although many good records are now known, the possibilities of such yields of milk and fat were, in many cases, totally undreamed of even by the men who at one time owned such magnificent cows; second, what has added to the value of the world's record breakers is the very fact that simple, cold arithmetic has been used to calculate the milk and fat production.

Some system of dairy records, then, has helped this discovery of the capacity of Maud & Dan; records are helping dairymen today to discriminate intelligently between the plodding utility cow and the high speed, long-endurance cow. A note to the dairy division, Ottawa, will be any reader, without cost, sample record forms, the keeping of which will prove a useful eye-opener to increase your income.

CANADIAN PACIFIC STEAMSHIP

Effective, it is the Steamship Co. of Canada, Ltd., during the month of May, 1914, to the following ports:—

Toronto, Montreal, Quebec, St. John's, Halifax, and London.

The Supervisor Waved His Hand.

The lame, that's all. I'll go along with you."

"No," said Berrie decisively. "You're not well enough for that. Get up your horse, Tony, and by that time I'll have some dinner ready."

"All right, Miss Berrie," replied the man and turned away.

Hardly had he crossed the bridge on his way to the pasture when Berrie cried out, "There comes daddy."

Wayland joined her at the door and stood beside her watching the supervisor as he came straggling down the steep hill to the east with all his horses trailing behind him roped together head to tail.

"He's had to come round by Lost Lake," she exclaimed. "He'll be tired out and absolutely starved. Wahook!" she shouted in greeting, and the supervisor waved his hand.

There was something superb in the calm seat of the veteran as he slid down the slope. He kept his place in the saddle with the air of the rider to whom hunger, fatigue, windfalls and snowdrifts were all a part of the day's work, and when he reined in before the door and dropped from his horse he put his arm about his daughter's neck with quiet word: "I thought I'd find you here. How is everything?"

"All right, daddy. But what about you? Where have you been?"

"Clean back to Mill park. The blamed cayuses kept just ahead of me all the way."

"Poor old dad! And on top of that came the snow."

"Yes, and a whole hailful. I couldn't get back over the high pass. Had to go round by Lost Lake, and, to cap all, Old Baldy took a notion not to lead. Oh, I've had a peach of a time, but here I am. Have you seen Moore and his party?"

"Yes, they're in camp up the trail. He and Alec Bolden and two women. Are you hungry?"

"I am prepared to buy the best New Laid Eggs in any quantity from half dozen up and Highest Market Price SPOT CASH Bring in your Eggs JAS. A. LIVINGSTONE Grimsby, Ont.

EGGS ARE CHEAP

At the present time, any should take advantage of putting away a sufficient supply in

Parke's Glassine

KEEPS EGGS FRESH FOR MONTHS.

15c Can—Enough for 5 dozen
25c Can—Enough for 10 dozen

PARKE & PARKE

17, 19, 21 MARKET SQUARE HAMILTON

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White Goods

Indian Head.....	15c
Nigger Head.....	20c
Pique.....	15 and 20c
Fine Poplin.....	15c
Ruffware Poplin.....	20c
Drill.....	20c
Diagonal.....	25c
Veeting.....	20c, 25c and 30c
Jacquard.....	20c
Lepp.....	20c
Crinkle.....	25c, 30c 20c
Voile.....	20c
Rice Cloth.....	20c

Muslins

White Crossbar.....	15c
White Check Identity.....	20c
White Striped Dignity.....	20c
White Dotted Swiss.....	15c
White Dotted Muslin.....	20c
Mull-White, sky or mauve.....	25c
Fancy Crepes.....	15c
Fancy Muslins 12c, 25c, 30c.....	20c

Fancy Materials

White stripe and fancy voiles.....	20c, 25c, 30c
Fancy wash silk.....	20c
Black Crepe de Chine.....	25c

Silks

Habotail Silk (washable) white, navy and black.....	75c
This material has become very popular and is proving	



You Can Wash Our Wash Goods

OUR WASH GOODS, BOTH MADE UP AND IN BOLT, ARE DELICATE AND DAINTY, JUST AS WOMEN LOVE FOR THEM TO BE; YET THEY WILL STAND THE WEAR OF THE WASH TUB.

WE PRICE OUR WASH GOODS AS LOW AS WE CAN FOR THE EXQUISITE QUALITY WE GIVE.

OUR STORE IS THE PLACE FOR YOUR WASH GOODS AND EVERYTHING ELSE YOU NEED. COME AND SEE.

K. M. STEPHEN

West End Grimsby

D. & A. Corsets

Extra value, long and medium corsets, 50, 75c and.....\$1.00

No. 636, extra weight, six wide garters, good value at.....\$1.00

Marmola Belt, reducing corset, sizes 35 to 31.....\$2.50

La Diva, No. 609, for stout figures, sizes 36 to 33, \$3.00 and over, only make more talk. Go on with your plans. I'll stay here with you. It won't take you but a couple of days to do the work, and Wayland needs the rest."

"But suppose Cliff hears of this business between you and Norcross and comes galloping over the ridge?"

"Well, let him. He has no claim on me."

He rose uneasily. "It's all mighty risky business, and it's my fault. I should never have permitted you to start on this trip."

"Don't you worry about me, daddy. I'll pull through somehow. Anybody that knows me will understand how little there is in—old lady Bolden's snub. I've had a beautiful trip, and I won't let her nor anybody else spoil it for me."

Wayland was down on the bridge leaning over the rail listening to the song of the water.

McFarlane approached gravely, but when he spoke it was in his usual soft monotone. "Mr. Norcross," he began, with candid infection, "I am very sorry to say it, but I wish you and my daughter had never started on this trip."

"I know what you mean, supervisor, and I feel as you do about it. Of course none of us foreman any such complication as this, but now that we are started up in it we'll have to make the best of it. No one of us is to blame. It was all accidental."

The youth's frank words and his sympathetic voice charmed McFarlane completely. Even the slight re-

GIRLS' DRESSES

Girls' fine white voile dresses, sizes 6, 8 and 10 years.....\$1.75 and.....\$2.00

Girls' fancy white lawn dresses, sizes 8 to 14 years.....\$1.25

Girls' Middy blouses, 75c and.....\$1.00

Women's fancy patent pumps.....\$2.75

Women's Dengola lace or button shoes.....\$2.50

Men's gunmetal button or Blucher shoes, \$3.50, \$3.75 and.....\$4.50

Boys' heavy calf and box calf, \$1.75 to.....\$2.25

Girls' dengola button or lace, \$1.25 to.....\$2.00

Misses patent button, low heel, cloth top.....\$2.50

Infants shoes, 25c up.

WATCH

Next weeks paper for programme of Races and Sports at Grimsby on Victoria Day, May 24th



SYNOPSIS OF CANADIAN NORTH-WEST LAND REGULATIONS

The sole head of a family, or any male over 18 years old, may homestead a quarter-section of available Dominion land in Manitoba, Saskatchewan or Alberta. Applicant must appear in person at the Dominion Lands Agency or Sub-Agency for the District. Entry by proxy may be made at any Dominion Lands Agency (but not Sub-Agency), on certain conditions.

Duties—Six months residence upon and cultivation of the land in each of three years. A homesteader may live within five miles of his homestead on a farm of at least 40 acres, on certain conditions. Habitable house is required except where residence is performed in the vicinity.

In certain districts a homesteader is not standing may pre-empt a quarter-section alongside his homestead. Price \$2.00 per acre.

Duties—Six months residence in each of three years after earning homestead patent; also 50 acres extra cultivation. Pre-emption patent may be obtained as soon as homestead patent, on certain conditions.

A settler who has exhausted his homestead right may take a purchased homestead in the same district. Price \$2.00 per acre. Must reside six months in and erect a house, cultivate 50 acres reduction in case worth \$200.

The area of cars, cultivate 50 acres reduction in case worth \$200. stony land. Live stock may be substituted for cultivation under certain conditions.

W. W. CORY, C.M.G., Deputy of the Minister of the Interior. N.B.—Unauthorized publication of this advertisement will not be paid for.

ACCESS SYSTEMS LTD. 4-1370 Welles Road